

Press Release- A-BUS/DIRECT gains advanced control with a sexy new partner

AldousSystems
(Europe) Ltd



LeisureTech
e l e c t r o n i c s

For Immediate Release

Contact: Alexis Caldwell +612 9697 9888

marketing@leisuretech.com.au



Forté A-BUS ABR-43 Learning Remote Keypad for Control

The ABR-43 learning remote keypad proves control can be everything

Rosebery, NSW Australia Thursday, 22 January 2009 - **An ISE Premier and A-BUS FIRST**, Forté launches the ABR-43, a learning remote control keypad with on-wall cradle for its successful Forté A-BUS/DIRECT powered speaker.



The introduction of the new Forté A-BUS/DIRECT loudspeaker has made a major impact on multi-room audio, greatly simplifying installation and reducing overall cost. Requiring only a single Cat5 from the hub to the active loudspeakers, it eliminates the need to run speaker cable and cut holes in walls for a keypad.

For some, eliminating the keypad from the wall reduces visual pollution, for others it is lost control. Forté A-BUS has now introduced a sexy new ABR-43 remote control keypad to provide a complete on-wall keypad with the option to snap the credit card remote (49.8mm w x 99.9 mm h x 7.8 mm d) out of the cradle for mobility around the room.

Forté A-BUS simplicity is not lost; the low profile cradle is surface-mounted not leaving any unsightly holes in walls!



Press Release- A-BUS/DIRECT gains advanced control with a sexy new partner



For added convenience, attach the remote magnetically to any metal surface such as a fridge.

Andrew Goldfinch managing director of **LEISURETECH** said, "The new remote control keypad is a major step in our philosophy of simplicity with A-BUS/DIRECT which minimizes installation cost and difficulty."

It can learn up to 5 functions from 4 remotes which are ideal for a bedroom to control TV, DVD, air-con and a cable box. It includes standard A-BUS control commands with additional keys so you can learn source commands such as play, stop track, advance and preset up/down. The easy learning facility will allow consumers to do their own set up to suit their individual requirements.

The ABR-43 gives you the best of both worlds and soon to come with sleek new colours, an interior designers dream.

Existing A-BUS installations can benefit as well such as upgrading the remote to the ABR-43 for A-BUS/DIRECT speakers. In addition by complimenting an AB-45 multi-source volume control module or an AB-43 IR touch button volume control module, especially in a bedroom or study where the consumer wants a remote closer to the bed head or desk.

The ABR-43 can be purchased through Aldous Systems (Europe) and is available for viewing on stand 1EF109 at ISE.

About Aldous Systems

Aldous Systems (Europe) Ltd. is a distributor of networking and audio/video equipment. Established in 2002 with a commitment to good customer service and a strong engineering background in networking products, Aldous Systems has managed to build a customer base in the UK and mainland Europe and is continuing to research new and innovative solutions for residential and commercial networking. Product lines currently cover a range of technologies

Press Release- A-BUS/DIRECT gains advanced control with a sexy new partner including voice, data, video, audio, CCTV, automation and control. www.aldoussystem.com

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio.

A-BUS, launched worldwide in 2000, is licensed to leading CE manufacturers and quickly becoming the standard for affordable multi-room audio applications. In 2005, LeisureTech opened its own design and manufacturing facility in Thailand to support its rapid growth while providing expanded resources for its customers. In 2009 LeisureTech expanded its 15 year well known Australian IR product line as part of the Forté family with new components and new standard features not found in any other IR systems world-wide. www.leisuretech.com.au

#